

VPN Generator

SPRING REPORT 2023

THANK YOU FOR YOUR SUPPORT

In these difficult times every friend counts and what
a friend to us you were!

A quick reminder

VPN Generator (vpngen.org) is a humanitarian project essential to keep the free internet access for people in oppressed countries.

We are introducing automatically generated independent VPN services for use by small groups (up to 250 people). That solution is effective against heavily centralized government censorship due to its decentralized nature.

User statistics

	Period Start (01/03)	Period End (31/05)	Expectation
Brigadiers count	700*	1 885	N/A
Users count	4 000*	17 849	N/A
Traffic	2000 GB*	7 242 GB	N/A
Price per user	€5,07*	€1,29	N/A

* All data regarding 01.03 is an estimate, because statistics feature was not yet complete

Features

- Partner channel launch - Integration with Novaya Gazeta Europe
- Vpn.works - one entrypoint for all brigadiers. And with style!
- Brigade restoration process - fully automated track for everyone
- G2K with users - brigadiers now see user statuses and their traffic limits
- Opening our eyes - launch of metrics collection

Measurable plans

	Period Start (01/03)	Period End (31/05)	Plan (31/08)
Brigadiers count	700*	1 885	10 000
Users count	4 000*	17 849	100 000
Traffic	2000* GB	7 242 GB	30 000 GB
Price per user	€5,07*	€1,29	€0,55

Feature plans

- Create a bot to provide single configurations from brigades-donors to increase density of users in brigades
- Implement push notifications as a way to communicate with brigadiers without getting any personal data
- Implement secondary protocol in case of protocol block by RKN
- Implement statics and management tools for brigadiers
- Introduce achievement system as a basis for advanced brigadier motivation system

Budget

	Spring fact	Summer plan
Salaries	€63 000	€106 000
Infrastructure	€1 900	€18 500
Contractors	€6 000	€10 000
Total	€70 900	€134 500

The project is underfunded by €55 000

WHAT WE NEED

As internet freedom is declining around the world, we need your continuous support to fighting censorship more effectively and on a bigger scale.

Who supports us



What we've learned

- **People in oppressed countries have small circle of trust** - we need to encourage them to share VPN and thus grow horizontal connections
- **There's never enough flexibility in your approach.** After creation of partner channel we realized that it's not suitable for every mass media for different reasons, so we adjust it for every situation.
- **To gain sustainability you got to have multiple sources of growth.** We launched private donor campaign and started thinking of monetization as a means to support us for common people.

MAKE INTERNET FREE AGAIN

Oleg Basistyy

COO VPNGen

Oleg@vpngen.org

Tg: @basistyy